

ABSTRACT OF THE DISCLOSURE

Printing inks have their performance improved by use of additives derived from rubber polyisoprenes "built-up" from rubber precursors or degraded using known techniques. A weight average molecular weight for the additives between 10,000 – 40,000 daltons has been found particularly effective and a loading between 1 and 10% optimum.

10

15

20

25

30

35

40